

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Serial Number	10/607,073
Confirmation Number	6550
Filing Date	Jun 26, 2003
Title of Application	ContextSensitive Television Tags
First Named Inventor	Allyson M. Krieger
Assignee	Microsoft Corporation
Group Art Unit	2623
Examiner	Nnenna N. Ofurum
Attorney Docket Number	MS1-1486US
Nature of the Office Communication to which this is responding	Non-Final Office Action
Date of the Office Communication	8/10/07
Nature of this Document	Response to Non-Final Office Action

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Brief Summary of Selected Substantive Portions of this Response

[0001] Independent claims 1, 57, 63 and 67 have been amended to clarify the term "TV tag". Claims 19, 56, and 72-74 have been canceled. The remaining claims have been left in their original form as the relied upon art does not teach a selectable TV tag as used in the present application.

[0002] This brief summary is not intended to represent the Applicant's full response to the Action. Rather, it is merely a brief summary of selected substantive portions of the response herein.

SPECIFICATION AMENDMENTS

None